



Miles Value Foundation

2009 - 2010 ANNUAL REPORT

CONGRESSIONAL RECEPTION

The Foundation participated in the 15th Congressional Education Reception for Value Engineering on September 17, 2009. The VE awards ceremony was hosted by SAVE International's National Capital Chapter. Held on Capitol Hill in the Cannon House Office Building, Caucus Room, Representatives James Moran (VA-7) and Thomas Petri (WI-6) presented Foundation President, Don Parker, with SAVE's Golden Shears Award for the Foundation's contributions to the industry.

Don Parker, in his acceptance, remarked that this award recognizes all the contributions and donations to the Foundation in both money and thousands of hours of labor over the past 30 years. Thank you to all!

NEW TESTIMONIAL PRESENTATION SERIES

A PowerPoint slide presentation with music, narration, and video was created to provide top management testimony on the application of value engineering to Supply Procurement. Featured on the 3-1/2 minute show was a section of the video taken at the Congressional Reception with Vice Admiral Alan S. Thompson, Director of the Defense Logistics Agency (DLA).

DLA won SAVE International's Golden Shears Award for their solid VE program achievements that have resulted in a 23:1 return-on-investment over the past six years.

The narration recording, insertion of the video clip and music production was professionally done by Chris Murphy with RHLAudio.com.

It is our hope that others will come forward with videos of their top management so that we can produce testimonials in other fields such as construction, healthcare, manufacturing, law, medicine, and business.

FEDERAL GOVERNMENT OMB CIRCULAR

Our past chairman, Mary Ann Lewis, and treasurer, Jim Vickers, continue to meet with the Office of Management and Budget (OMB) to continue the effort to revise and update OMB Circular No. A-131, Value Engineering. As SAVE International's liaisons to government, the two have been meeting about every six months with OMB since 2000 to prompt the review of this document, which has not been updated since 1993. The Department of Defense is now actively involved in this update effort with proactive participation from Dr. Jay Mandelbaum, who has been nominated as a director of the Foundation.

PUBLICATION OF NEW BOOK

The Foundation accepted the copyright to a new book written by Dirceu (Dirk) Maramaldo of Brazil. It is titled, *Total Competitiveness Theory* and will be offered for the first time at the 2010 SAVE International conference.

Don Parker worked during the year with a commercial editor to edit the 455-page text. Peter Feldman undertook the task to locate a print-on-demand printer and work with them for six months to get the book ready for publishing.








WEB SITE ACTIVITY

Since redesign of the MVF web site last year we have had the following activity averaging 614 unique visitors per month:

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2009	705	1079	4935	9789	164.42 MB
Feb 2009	688	1104	4847	9048	122.03 MB
Mar 2009	644	894	5167	9913	134.57 MB
Apr 2009	650	915	3478	7209	104.81 MB
May 2009	619	945	4013	7144	92.31 MB
Jun 2009	556	910	5046	10179	99.25 MB
Jul 2009	513	970	5090	11440	108.25 MB
Aug 2009	501	922	4410	10915	121.17 MB
Sep 2009	566	959	4605	11031	127.36 MB
Oct 2009	642	1163	5041	12144	157.42 MB
Nov 2009	676	1150	5254	13119	171.48 MB
Dec 2009	608	1117	4045	9259	129.78 MB
Total	7368	12128	55931	121190	1.50 GB

Our web site has been viewed worldwide by approximately 35 countries. Here are the statistics from the top 25 viewers in 2009:

	Countries	Pages	Hits	Bandwidth
	United States	2934	5877	49.90 MB
	China	386	555	4.37 MB
	Russian Federation	290	345	2.24 MB
	Great Britain	250	506	4.48 MB
	Germany	250	477	5.45 MB
	India	140	446	4.79 MB
	Romania	111	120	1.40 MB
	Netherlands	85	102	609.78 KB
	European country	71	180	1.10 MB
	South Korea	59	180	1.04 MB
	Hong Kong	53	110	1.06 MB
	Canada	39	128	1.08 MB
	Hungary	32	82	2.64 MB
	Iran	30	91	829.52 KB
	Malaysia	27	129	3.10 MB
	Japan	25	164	6.40 MB
	Ireland	19	63	463.44 KB
	Singapore	16	34	261.42 KB

	Brazil	16	39	218.64 KB
	United Arab Emirates	15	36	375.43 KB
	Ukraine	13	13	33.36 KB
	Saudi Arabia	13	31	415.26 KB
	Spain	12	24	172.96 KB
	France	12	19	248.60 KB
	South Africa	11	18	302.11 KB
	Other Countries	137	410	6.35 MB

COLLEGE OF FELLOWS

Ginger Adams stepped down on June 1, 2010 as the Dean of the College of Fellows after a splendid 7-year tour of duty. Our newly elected Dean will be Steve Kirk who also serves as VP Education for the Foundation.

BOARD OF DIRECTORS

The Foundation accepted the retirements of Robert Mitchell, Mary Ann Lewis, and Rudy Kempter from the Board of Directors during this past year.

Mary Ann served on the Board for 13 years with five years as VP-Operations and seven years as chair. Rudy Kempter served on the Board for 19 years. Both we hope, will continue to serve as Trustees. Robert Mitchell served for 20 years on the Board and is now a Trustee.

FOUNDATION FINANCIAL SUMMARY

As of December 31, 2009, the Foundation has assets totaling \$70,638. This is a 13% increase from 2008.

Of this amount, \$8,714 is the asset retail value of books in storage at SAVE International and some \$1,453 in accounts receivable from Goal QPC from Pocket Guide sales.

MEMBERSHIP

Members of the Foundation (in addition to its Officers, Directors, Staff and Trustees) are those who contribute to its programs and operations. We are pleased to list as contributing members for the 2009-2010 season, the following individuals:

Patron members (\$1,000 and greater)

- Rudy Kempter

Sustaining members (\$500 - \$999)

- Steve Kirk
- Donald Parker
- Bruce and Sara Lenzer

Donor members (\$100 - \$499)

- Waller Poage
- Michael Holt
- Benjamin Thompson
- Axle Reid
- James Vickers
- James Rains
- Peter Goodwin

Contributing members (\$50-\$99)

- Fahd Mohammed Al-Azzaz
- Valerie Perelli
- David Chareth
- Siddique Anwar
- Hank Ball
- Roldolfo Seminario
- Vinny Kissoon
- Harvey Childs

Citizen members (\$25-\$49)

- Aki H. Al Huwaiser
- Wayne Stebner
- Charles McDuff
- Sol Mendelsohn